

[Travel Trade News]

**Disney friends and villains invite all to a wickedly fun Disney Halloween Time 2018  
Experience the all-new “Journey to Halloween Town” immersive walkthrough  
at Hong Kong Disneyland Resort**

*Complete Disney holiday experience fills day and night with fun and joy*

**(HONG KONG, August 6, 2018)** Hong Kong Disneyland Resort (HKDL) presents the most wickedly fun celebration during Disney Halloween Time, from September 13 to October 31, 2018. Halloween Town, where Jack Skellington and his mischievous friends from “*Tim Burton’s The Nightmare Before Christmas*” wreaked havoc, will be recreated at the all-new **“Journey to Halloween Town”** immersive walkthrough experience, challenging brave souls to face down the “Pumpkin King” and his friends. Lots of Disney friends and villains are getting ready for wicked encounters with guests at **Mickey’s Halloween Time Street Party** and **Halloween Time Festival Gardens**. Duffy’s newest friend, Cookie, will also show off her first Halloween attire and join the party! At night, the park will be hauntingly fun, when Disney villains come out to join **Villains Night Out! Chapter 3** and turn the park upside down.



In true Disney Halloween fashion, an extensive range of themed merchandise and food and beverage items will be available, along with spooky Halloween décor and fun-filled recreation activities across the resort’s three themed hotels, ensuring that all guests can enjoy a “play, shop, dine, and stay” getaway at HKDL this autumn.

**Reliving “Tim Burton’s The Nightmare Before Christmas” at the all-new “Journey to Halloween Town”**

“Pumpkin King” Jack Skellington and Oogie Boogie from the stop-motion classic “*Tim Burton’s The Nightmare Before Christmas*” will loom large at the Main Gate of the park to herald Disney Halloween Time 2018. Themed decorations will point the way to the brand-new walkthrough experience, “Journey to Halloween Town,” at The Pavilion.



Get ready for an unforgettable journey, filled with iconic music and scenes from “*Tim Burton’s The Nightmare Before Christmas*.” Venture into Dr. Finklestein’s Lab, where Jack Skellington’s friend Sally is desperate for guests’ help. Beware of the evil Oogie Boogie, out to trap guests in his lair. Brave guests are invited to find out if they have what it takes to tackle blood-curdling Halloween Town! And don’t miss the Jack Skellington and Friends Halloween Time Character Greeting.

**Disney friends revel in the Halloween spirit all day long**



Guests will experience the brighter side of Disney Halloween Time at Mickey’s Halloween Time Street Party. Every afternoon, Mickey, Minnie and Goofy will appear atop three giant Jack-o’-lantern whirlies with other Disney friends and a host of parade performers to greet guests and share the joy.

Guests should have their cameras ready to capture immersive Disney character greetings from day to night! Mickey, Minnie and

the whole gang will be sporting their brand-new Halloween costumes – with a touch of regal purple – to embrace the spirit of the occasion. Duffy's new friend, Cookie, will appear in her first Halloween outfit, marking her Halloween debut together with Duffy, ShellieMay, Gelatoni and StellaLou.

At Halloween Time Festival Gardens, Winnie the Pooh and other Disney friends, in their Halloween costumes, will greet guests for photos during the day. Young guests can also learn to make Jack Skellington-themed paper masks and then go trick-or-treating. After dark, the gardens will be taken over by Disney's infamous baddies for some wicked fun for everyone.



#### Disney villains and spectacular shows add thrills to dark nights



The park atmosphere turns ominous as the sun goes down, when fearsome Disney villains come out in force to join Villains Night Out! Chapter 3. This year, Maleficent leads the malevolent Ursula, the Evil Queen and Jafar in the procession. They will be joined by Jack Skellington, Captain Hook, the Queen of Hearts and Cruella de Vil to cause merry mayhem as they march along Main Street, U.S.A. Do not miss the big finale, as Maleficent ends the show on a fiery high note.

Bringing a celebratory tone to the nighttime experience, guests can enjoy the vibrant and colorful "We Love Mickey!" Projection Show along Main Street, U.S.A. every evening! This surprise party pays tribute to Mickey Mouse's major milestones and features his memorable classics, his full-color heyday, and a crazy kaleidoscope of Mickey in modern styles.



#### Spoiled for choice with extensive Halloween merchandise and F&B creations



A bumper line-up of close to 100 Halloween themed merchandise items, from apparel to accessories, toys and home décor, will keep guests busy hunting for favourite keepsakes. Limited-edition pins commemorating the 25<sup>th</sup> anniversary of *"Tim Burton's The Nightmare Before Christmas"* are definitely collectibles. The Duffy and Friends' collection highlights their newest Halloween outfits, exclusive to HKDL. The reversible Tsum Tsum plush toys instantly change Disney friends into Halloween looks. The new HKDL-exclusive Boo collection introduces the fun of playing "peek-a-boo" to uncover a Disney character.

Guests can also dress up as a family in the new apparel collection from the Mickey and Friends assortment.

More than 20 new Halloween-themed snacks and drinks will be introduced in the park and hotel restaurants. The Halloween Mickey Ring at Main Street Bakery will be sure to put anyone in the mood for Halloween, as will the new Sesame Egg Puff and Jack Marshmallow Vanilla Cookie, available at Outdoor Vending Carts. The Purple Myst and Green Devil Special Drink adds plenty of fizz to the occasion. At Crystal Lotus in the Hong Kong Disneyland Hotel, Jack's Party dim sum set, featuring Jack's Shrimp Dumpling, Crispy Pumpkin Scallop Puff and Mummy Vegetable Bun, looks almost too good to be devoured.



Why not take a breather from all the excitement and settle down for a character-themed Halloween set menu at Main Street Corner Cafe hosted by Coca-Cola®? For a change of pace, enjoy a parent-child DIY cookie decoration activity while relaxing over a family buffet at Chef Mickey at Disney's Hollywood Hotel.

### **Enjoy a complete Halloween resort vacation**

Halloween fun extends to the resort hotels with a host of Halloween activities for hotel guests to enjoy. Young guests may unleash their creativity by making exclusive Disney handcrafts like tricky Jack door tag, learn to make towel Sally and tricky treaty candy bag. Hong Kong Disneyland Hotel and Disney Explorers Lodge will immerse young guests in challenging themed games.



All hotels will also be delightfully, frightfully decorated. Taking the magic up a notch, guests can enjoy the Halloween Wicked In-Room Overlay for HK\$899 from September 13 onwards. The room decoration package includes amenities box, slippers, door sticker, a pumpkin hamper with candies, wicked hats, cookies, a plush toy plus priority admission pass to "Journey to Halloween Town" and Halloween Playtime exclusively for hotel guests for a complete Halloween resort vacation.

### **Exclusive offers for international guests**

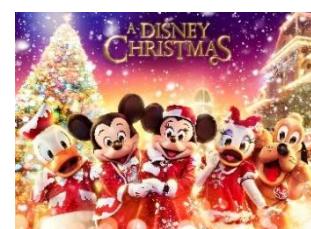
International guests from different countries should start planning their magical journey with the following attractive offers:

Offers	Package Details
"Play & Shop" 2-day Special Package	<ul style="list-style-type: none"> <li>Special package with a 2-Day park admission ticket and two HK\$15 merchandise gift coupons.</li> <li>Booking period: from now until December 31, 2018</li> </ul>
Cathay Pacific Airways "Magic in the Air" package	<ul style="list-style-type: none"> <li>1-night stay at one of the HKDL hotels, 2-Day admission ticket, and round trip flight ticket by Cathay Pacific Airways</li> <li>Booking period: from now until March 31, 2019</li> </ul>
Exclusive Offer for <i>Filipino</i> guests	<ul style="list-style-type: none"> <li>Discounted hotel room and discounted 2-Day park ticket promotion</li> <li>Booking period: now until August 18, 2018</li> <li>Travel period: now until December 19, 2018</li> </ul>
Exclusive Offer for <i>Thai</i> guests	<ul style="list-style-type: none"> <li>Discounted hotel room and discounted 2-Day ticket promotion</li> <li>Booking period: August 9 to September 12, 2018</li> <li>Travel period: August 9 until December 19, 2018</li> </ul>
Exclusive Offer for <i>Japanese</i> guests	<ul style="list-style-type: none"> <li>Booking for two consecutive nights or more at one of the HKDL hotels can enjoy special privileges to get two bonus 2-day admission tickets.</li> <li>Booking period: now until August 12, 2018</li> <li>Travel period: now until March 31, 2019</li> </ul>
Standard Chartered Bank Special 4D3N or 3D2N Promotions for <i>Korean</i> guest	<ul style="list-style-type: none"> <li>Minimum 2-night stay at a HKDL hotel</li> <li>2 x Hong Kong Disneyland 2-Day park tickets</li> <li>Promotion period: now until September 30, 2018</li> </ul>

\*\* Available at selected travel agencies. Terms and conditions apply

### **Magical experiences fill Hong Kong Disneyland day and night**

Seasonal entertainment will continue at the resort for the rest of year as Mickey and friends will share Christmas carols for a heart-warming celebration of "A Disney Christmas" from November to January 1, 2019. Festive fun will be introduced as Christmas tree lighting and romantic snowfalls create magical experiences for guests.





A rich line-up of one-of-a-kind experiences fill the park with magic day and night. The transformation of Hong Kong Disneyland's castle is fully underway. The brand-new live atmosphere stage show "Moana: A Homecoming Celebration" in Adventureland marked the celebration of the first exciting entertainment offering under HKDL's multi-year expansion spanning from 2018 to 2023. Next year, an all-new attraction: "Ant-Man and The Wasp: Nano Battle!" the second

Marvel ride-through experience at the resort – will debut as the park continues to expand its Marvel-themed area.

There is always something new to discover at HKDL, and guests from around the world are invited to visit the resort every season to experience Disney magic!

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#### **About Hong Kong Disneyland Resort**

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. In the magical kingdom theme park — filled with your favorite Disney stories and characters — explore seven diverse lands that are home to award-winning, first-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. For information on attractions and vacations at Hong Kong Disneyland Resort, visit [hongkongdisneyland.com](http://hongkongdisneyland.com) or call (852) 3550-3388.

#### **Mobile app gives latest updates**



A mobile app is ready for guests to keep them posted on all the excitement at Hong Kong Disneyland, from opening hours to entertainment schedules. Use the GPS-enabled map to find your way around the park, or make reservations for park restaurants with one-tap calling. Locate favorite characters: You'll magically know when and where Disney characters are appearing in the park, and make every moment count when you can now see the

wait times for each attraction with the app, designed to make your visit to the theme park more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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